

Estd : 2002



Raghavendra

Institute of Pharmaceutical Education & Research (RIPER)

(AUTONOMOUS)



NBA-UG & NAAC Accredited Institution & Accorded 2 (f) & 12 (B) Status by UGC
Awarding University : JNTU Anantapur, Anantapuramu, Approved by AICTE & PCI, Govt. of A.P.

Dr. Y. Padmanabha Reddy, M.Pharm., Ph.D.,
Principal

Date :

TITLE:

Use of social media as teaching learning method.

OBJECTIVES:

- To encourage the growth of transferable, technological and social value in learning activities.
- To pursue topic-related content and improve the recommended curriculum for students.
- To promote participatory culture among students.
- To provide a virtual “space” for learners.
- To emphasize professional communication.
- To improve student comprehension.
- To enhance student networking and collaboration with others.
- To post assignments, questions, readings and ratings, as well as opportunities to connect with students through forums or chats.
- To make the teaching learning process more interesting.

CONTEXT:

Students are evolving, but effective methods of teaching have been outdated. Faculty and campus administrators should use social media as a method to develop innovative ways to reach students and demonstrate a variety of uses for the internet and their favorite sites. One of the greatest problems of online education is the lack of contact between students, where these blogs aim to create more space for discussion and communication. It provides scope for engagement, collaboration, dissemination, dispersion of knowledge and similarity. It helps to communicate and discover information that leads to informal learning. This teaching approach will help students to compete with the innovative world technology.

THE PRACTICE:

In this forum, teachers post assignments, questions, college circulars, related posts, analysis and current information, and much more. Links will be sent to each student via e-mail from their respective class coordinators. Students visit the social media on a very frequent basis, which facilitates research outside the classroom and offers comments and input on the subject.

EVIDENCE OF SUCCESS:

Students often visit the social media to provide input as well as comments that help the instructor to

Saigram, Near SK University, Krishnamreddypalli Cross, Chiyvedu (Po), ANANTAPURAMU - 515 721. (A.P.) INDIA

Ph : 08554 - 255646, 255548 (O), 272177, 272170 (R), Fax : 08554 - 255646.

e-mail : riperatp@rediffmail.com, riperatp@gmail.com, Website : www.riper.ac.in



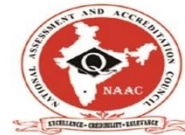
Estd : 2002



Raghavendra

Institute of Pharmaceutical Education & Research (RIPER)

(AUTONOMOUS)



NBA-UG & NAAC Accredited Institution & Accorded 2 (f) & 12 (B) Status by UGC
Awarding University : JNTU Anantapur, Anantapuramu, Approved by AICTE & PCI, Govt. of A.P.


Dr. Y. Padmanabha Reddy, M.Pharm., Ph.D.,
Principal

Date :

modify their topics that have been updated in the social media.

PROBLEM ENCOUNTERED:

Some students' are not frequent users of internet, sometimes they fail to read.


Principal
Raghavendra Institute of Pharmaceutical
Education and Research
CHIYYEDU - 515 721, Anantapuramu (A.P.)

